

Job Passion Type Indicator™ (JPTI)

Insightful Assessment For Staff Screening

How to Hire for Passion—and Finally Solve Turnover

Most assessments, such as MBTI, DiSC, CliftonStrengths, Kolbe, give you useful insights into who a candidate is (their type, style, or strengths).

But they don't tell you the one thing that determines long-term engagement and retention:

❓ Which specific job roles will this candidate enjoy doing, not just be able to do?

The JPTI™ measures passion correlated to any job position.

 **Core & Sanctioning Values** → Understand not just what candidates can do, but what they care about most in a workplace.

 **Job Passion Types™ & Titles™** → Connect assessment results directly to real job roles and SOC-coded titles, so you can place talent in positions where they'll thrive.

 **Engagement Beyond Skills** → Someone may have the right strengths, but if they don't enjoy the work, disengagement and turnover are inevitable.

The Payoff for HR?

Starting with the Job Passion Assessment™, you're not just hiring capable employees—you're aligning talent with passion, values, and role fit. The result: a stronger culture, higher retention, and employees who bring energy and loyalty to the work you need most.

You'll be able to get answers to many other questions, including:

- ✓ Where are the candidate's passions aligned with your company's culture/values?
- ✓ What types of career paths would keep this employee engaged and loyal over time?
- ✓ Which emerging leaders are motivated by purpose and passion, not just skill or ambition?
- ✓ Which roles naturally align with their "why"—so you avoid costly mis-hires and mismatches?

Appeal to Changing Workforce

For years, HR leaders have guided hiring with résumé-to-role matching, personality tests, and skills assessments. But today's workforce expects more. They want purpose and passion in their work. You have the opportunity to lead that shift. By putting passion into the equation, you'll not only reduce turnover but also redefine what it means to build a thriving workplace.

Times have changed. With JPTI, you'll be the one leading that change.

JPTI™ is the missing piece in your personnel profiling puzzle.

Personality, skills, behavior—important pieces, but incomplete. The JPTI™ is the missing link that reveals the full picture of your talent—beyond skills, into true passion.

Assessment Results	JPTI™	MBTI®	DISC®	Clifton 34® [Strengthfinders]	Kolbe™
Core Values	✓				
Sanctioning Values	✓				
Character Values	✓				
Job Passion Types™	✓				
Job Passion Titles™	✓				
Personality Type		✓			
Behavioral Style			✓		
Natural Strengths				✓	✓
Per User Cost → MSRP / RETAIL	\$60.00	\$90.00	\$90.00	\$59.99	\$55.00



Want to see it in action? Test the JPTI for FREE

Take the free JPTI assessment and experience firsthand how it uncovers the Job Types™ and job titles™ where personal passion, values, and performance align.

Here's Your One-Time-Use Link To Try The Assessment On Us.
<https://careerzgroup.com/free-workforce-assessment-hr/>

